



Hans Tavsens Gade 19. 1. sal
2200 København N
4053 7673
<http://kunov.dk>
thomas@kunov.dk

THOMAS KUNOV

PROFILE

My expertise is within the field of user experience, interaction design and human-computer interaction, i.e. product sketches outlined through clarification of business and customer needs. The goal being to create great digital products that stimulate people and make a good business.

My focus is on how digital products are actualized by:

- user centered design methods
- in-depth knowledge of digital media's usage and construction/design
- crisp, focused and effective usability and interaction design

EXPERTISE

During employments, projects and education I have perfected expertise in the following categories:

User experience, interaction design, prototyping & wireframing, participatory design, information architecture, usability testing, agile development, responsive design, user stories, search engine optimization, digital communications, webpage management, social media management

WORK EXPERIENCE

INNOVATION CONSULTANT - IDA, DANISH ENGINEERING SOCIETY

May 2010 - present

Responsible for:

- Digital product development: User centered design & usability testing
- Design and integration of user interfaces across the company's digital platforms (ida.dk - Drupal, Intranet - SharePoint 2010, mit.ida.dk - Umbraco)
- Web user analysis and search engine optimization

Our team received the Danish Drupal Award 2014 for the new ida.dk in the category 'Best Interest Organization'.

I am presently working on a commercial information portal (info-aggregator) that employs user segmentation through behavior and data. The product will provide visitors with news and inspiring knowledge from the world of technology.

USER EXPERIENCE SPECIALIST – USERMINDS (NOW PART OF 'ADVICE DIGITAL')

2007 Apr. – 2010 Feb.

UX design and concept development (Widex' customer community – Module website for Tv3's reality shows – Ikea Business)

Information architecture and wireframes (The Ministry of Environment, Widex B2B-site, Dong Energy)

Usability tests (Vattenfall.dk, Rockwool.dk, NemID)

User Experience reports (LetPension, Qxl, De gule sider)

PROJECT MANAGEMENT, ROSKILDE FESTIVAL (ONMOB.DK)

2004 - 2007

- Tasks and responsibilities: developing and evaluating new concepts, coordinating with developers, sponsors and festival volunteers
- Products: OnMob wap-site, java-app for cell phones, sms-services.

EDUCATION

2008 MA IN COMMUNICATION, DESIGN AND MEDIA, CAND.IT - ITU

MA's thesis: O-live, a location based mobile microblog

2006 BA IN RHETORIC, UNIVERSITY OF COPENHAGEN

BA's thesis: "Online communication strategies" - A case study of Arla's communicative performance

2004 - BA IN PHILOSOPHY, UNIVERSITY OF COPENHAGEN

BA's thesis: "On Wittgenstein's concept of certainty"

TECHNICAL SKILLS

CMS – i.e. Drupal, SharePoint 07-10, Umbraco, Sitecore – Wireframe tools: Axure, Moqups & Balsamiq - HTML5 & CSS3 – Photoshop & Illustrator - Google Analytics – network and server – video editing

LANGUAGES

Danish and English - written and oral proficiency
German - good understanding, written as well as oral
Bulgarian – basic

PERSONAL

Married to Marta Kirilova Kunov
Children: Matilda '08, Teodor '11
Hobbies: Cooking (a lot of cooking!)
Lead singer in the rock band Racer